

**4<sup>th</sup> Annual  
Georgia  
Environmental  
Conference**

August 27, 2009

Savannah, GA

A stylized silhouette of a mountain range in shades of teal, located at the bottom right of the slide.

**“Green” Industry  
Impact on  
*Economic Development*  
in Georgia**

A stylized silhouette of a mountain range in shades of teal, located at the bottom right of the slide.

# Moderator

Greg O'Brien, Principal  
Sustainable Options, LLC

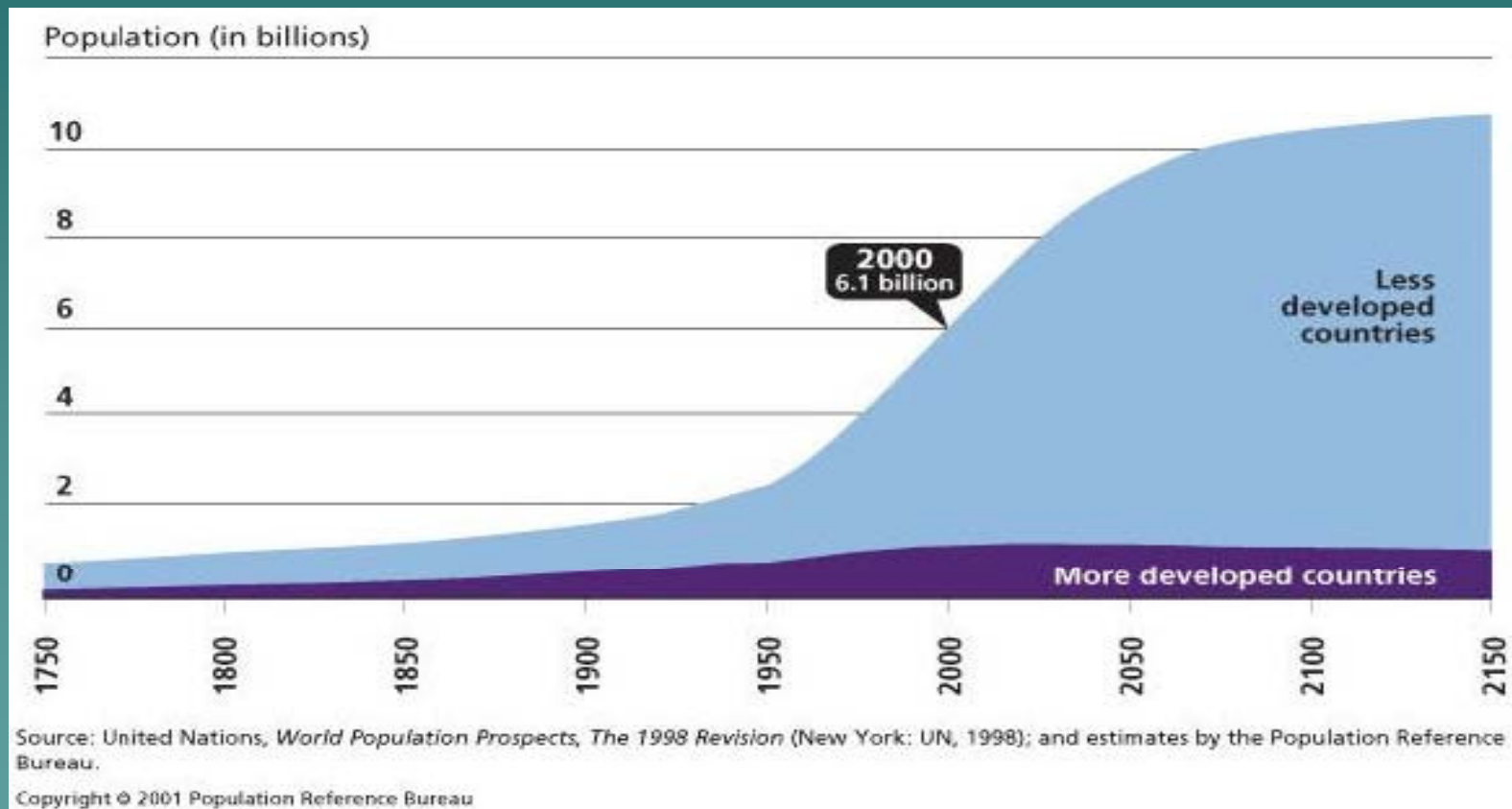
- Value of Green Team
- LEED AP since 2004
- 25 years experience



# Agenda

- ◆ Opening Comments
- ◆ Robin Spratlin, General Manager, Economic Development, Georgia Power
  - Georgia Overview
- ◆ Lauren Salas, Business Development Manager, Partnership Gwinnett
  - Gwinnett County & Atlanta
- ◆ Amanda Taylor, Project Manager, Savannah Economic Development Authority
  - Savannah & Coastal GA
- ◆ Moderated Questions & Answers
- ◆ Open Discussion / Q&A

# Why the NEED for Green?



# Global Warming?

...evidence of a warming trend is “unequivocal” and that human activity has “very likely” been the driving force in that change over the last 50 years...



But, no matter your personal opinion, there is PROOF that global warming is real...

***Positive proof of global warming.***



***18th  
Century***

***1900***

***1950***

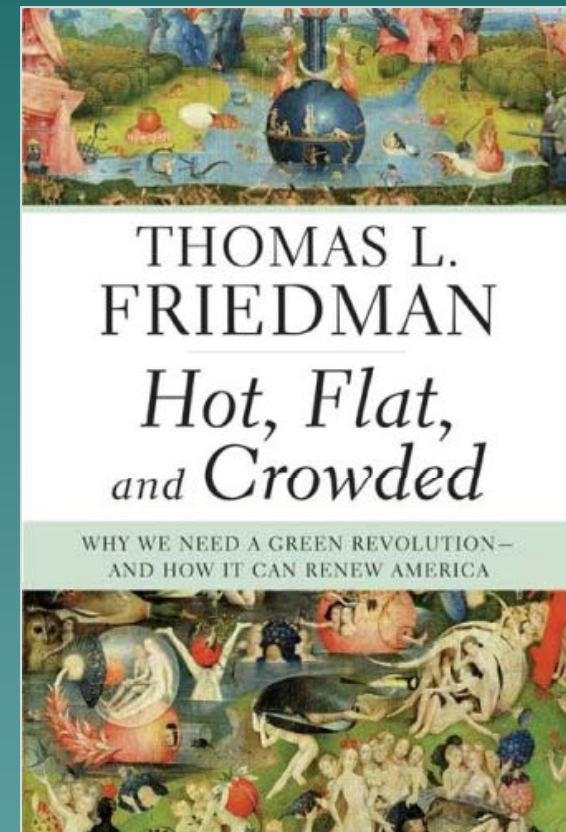
***1970***

***1980***

***1990***

## CODE GREEN

- ◆ A “green revolution” needs to be embraced to spur new economic growth cycle
- ◆ At the core of local, state and national economic development efforts!



# CODE GREEN

- “Implement a system of government policies, regulations, research funding and tax incentives that would stimulate a system for generating & deploying clean electrons, energy efficiency and resource productivity – with an ethic of conservation.”
- Is America & **Georgia** ready for this mission?

