

GREEN Industry Impact on Economic Development



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GEORGIA
POWER
A SOUTHERN COMPANY

The Drivers

- **Fuel and Energy Costs**
 - **Gasoline Prices**
 - **Coal Prices**
 - **Natural Gas Prices**
- **Climate Change**
 - **Environmental Issues**
 - **Be a Part of the Solution**
- **Resource Changes**
 - **Extremely Fast Growth**
 - **Followed by Economic Crisis**
- **Normal Won't Be Back**

GREEN Industries – New Opportunities

- **New Industries**
- **Retooled Industries**
- **Retooled and New Products and Services**

GREEN Industries – New Opportunities

- **New Industries**
 - **BioFuels**
 - **Ethanol**
 - **Diesel**
 - **Alternate Energy**
 - **BioMass**
 - **Solar**
 - **Wind**

GREEN Industries – New Opportunities

- **Retooled Industries**
 - **Alternate Fuel Vehicles**
 - **Battery Technology**
 - **Energy Star Appliances**
 - **Energy Efficient Lights**
 - **Solar Panels**
 - **Wind Mills**

GREEN Industries –New Opportunities

- **Retooled and New Services**
 - **LEED Certified Buildings**
 - **Energy Consultants**
 - **Energy Services (installation, management, and maintenance)**

GREEN Economic Development

- **Attracting these new industries**
- **Finding solutions to meet their needs**
 - **Sites**
 - **Buildings**
 - **Workforce**
 - **Suppliers and Service Providers**
 - **Quality of Life**

Our **GREEN** Activities

- **Generation – BioMass, Nuclear, and Solar**
- **Research – Solar, Wind, Coal Technologies**
- **Services to Customers – Energy Audits, Energy Efficiency Programs**
- **Other Activities – Recycling Programs, LEED Certification**